Event Sponsorship Packages Dolly Drive

Thursday, October 9th, 2025 The Whiskey Factory, Detroit



PRESENTING SPONSOR - \$25,000

- 24 Event tickets
- 48 Drink vouchers
- Logo and "Presented by" recognition on event signage and collateral
- Logo included on photo booth backdrop
- Live social media post from event promoting company
- Verbal recognition during the program
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

PHOTOBOOTH SPONSOR - \$10,000

- 12 Event tickets
- 24 Drink vouchers
- Logo and recognition on event signage
- Logo on every Photobooth print out
- Opportunity to include a gift or company information at photobooth station
- Verbal recognition during the program
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees



FOR ADDITIONAL SPONSORSHIP OPTIONS, PLEASE CONTACT:

Betsy Beerer Development Officer 313-203-4996 ebeerer@vistamaria.org www.vistamaria.org/events

TOY COLLECTION SPONSOR - \$15,000

- 16 Event tickets
- 32 Drink vouchers
- Logo and recognition on event signage
- Logo and recognition at the toy collection area
- Verbal recognition during the program
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

GUEST GIFT SPONSOR - \$7,500

- 10 Event tickets
- 20 Drink vouchers
- Logo and recognition on event signage
- Logo and recognition on guest gift
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

RAFFLE SPONSOR - \$5,000

- 8 Event tickets
- 16 Drink vouchers
- Logo and recognition on event signage
- Logo on every raffle ticket
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

Event Sponsorship Packages Dolly Drive

Thursday, October 9th, 2025 The Whiskey Factory, Detroit



BRONZE SPONSOR - \$2,500

- 6 Event tickets
- 12 Drink vouchers
- Logo and recognition on event signage
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

CORPORATE SPONSOR - \$1,750

- 4 Event tickets
- 8 Drink vouchers
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

UNDERWRITING OPPORTUNITIES

• Dessert Table: \$2,000

• Wine Pull \$2,000

• Cocktails \$2,000

• Videographer: \$1,200

• DJ: \$600

• Photographer: \$600

Vista Maria's youth are near and dear to my heart and I am honored to continue supporting them and this unique event.

For a scared child who is removed from the home due to abuse and neglect, a doll or stuffed animal is a reminder of happinessa reminder of hope and kindness that is reassuring during a very traumatic time.

Shannon Murphy

Co-Host of "The Mojo in the Morning Show" on Channel 95.5