

Event Sponsorship Packages Fearless Heart Gala

Thursday, May 15th, 2025
One Campus Martius, Detroit

VISTA MARIA

PRESENTING SPONSOR - \$50,000



- 32 event tickets (4 tables) with logo on table signage
- Opening remarks opportunity during program
- Outdoor banner at Vista Maria's campus entrance from May 1 to May 31, 2025
- "Presented by" sponsor recognition in all Fearless Heart Gala media relations efforts
- Video commercial spot opportunity during program
- Opportunity to distribute company materials at event
- Logo and "Presented by" recognition on event invitation (Logo must be received by Feb 17, 2025)
- Logo and "Presented by" recognition on all event collateral and signage
- Verbal recognition at the event
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Full-page full color ad in the event program book with prime placement inside front cover
- Logo and recognition in the event program book
- Recognition on Vista Maria's website and social media
- Logo and recognition in all pre and post event email communications sent to all event attendees

PLATINUM / COCKTAIL HOUR SPONSOR \$30,000

- 24 event tickets (3 tables) with logo on table signage
- Logo on cocktail napkins
- Video commercial spot opportunity during cocktail hour reception
- Opportunity to distribute company materials at event
- Logo and recognition on event invitation (Logo must be received by Feb 17, 2025)
- Logo and recognition on event signage
- Verbal recognition at the event
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Full-page full color ad in the event program book with prime placement inside back cover
- Logo and recognition in the event program book
- Recognition on Vista Maria's website and social media outlets
- Logo and recognition in all pre and post event email communications sent to all event attendees

GOLD / VALET SPONSOR \$20,000

- 16 event tickets (2 tables) with logo on table signage
- Logo prominently placed on signage near valet
- Logo on hanging rear view mirror valet tag
- Logo and recognition on event invitation (Logo must be received by Feb 17, 2025)
- Logo and recognition on event signage
- Verbal recognition at the event
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Full-page full color ad in the event program book
- Logo and recognition in the event program book
- Recognition on Vista Maria's website and social media outlets
- Logo and recognition in all pre and post event email communications sent to all event attendees

Event Sponsorship Packages Fearless Heart Gala

Thursday, May 15th, 2025
One Campus Martius, Detroit

VISTA MARIA

SILVER SPONSOR - \$15,000

- 16 event tickets (2 tables) with logo on table signage
- Logo and recognition on event invitation (Logo must be received by Feb 17, 2025)
- Logo and recognition on event signage
- Verbal recognition at the event
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Half-page full color ad in the event program book
- Logo and recognition in the event program book
- Recognition on Vista Maria's website and social media
- Logo and recognition in all pre and post event email communications sent to all event attendees

BRONZE SPONSOR - \$10,000

- 8 event tickets (1 table) with logo on table signage
- Logo and recognition on event signage
- Verbal recognition at the event
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Half-page full color ad in the event program book
- Logo and recognition in event program book
- Recognition on Vista Maria's website and social media
- Logo and recognition in all pre and post event email communications sent to all event attendees

CORPORATE SPONSOR - \$5,500

- 8 event tickets (1 table) with logo on table signage
- Company name recognition on event signage
- Quarter-page full color ad in the event program book
- Company name recognition in event program book
- Recognition on Vista Maria's website and social media
- Logo and recognition in all pre and post event email communications sent to all event attendees

TABLE SPONSOR - \$2,500

- 8 event tickets (1 table) with name or company logo on table signage
- Recognition in the event program book

GOOD SHEPHERD SPONSOR - \$1,500

- Quarter-page full color ad in the event program book
- Company name and recognition in event program book
- Recognition on Vista Maria's website and social media
- Recognition in all pre and post event email communications sent to all event attendees

BENEFACTOR COUPLE - \$1,000

- 2 event tickets
- Recognition in the event program book

INDIVIDUAL TICKET - \$250

- 1 event ticket
- Care for the Caregivers! Consider donating an individual ticket back for a Vista Maria staff to attend the Fearless Heart Gala.

UNDERWRITING OPPORTUNITIES

- Event Floral: \$6,000
- Event Giveaway:
 - Branded Deck of Cards: \$1,500
 - Cookies: \$1,000
- Videographer: \$1,200
- Photographer: \$600



FOR ADDITIONAL SPONSORSHIP
OPTIONS, PLEASE CONTACT:

Betsy Beerer
Development Officer
313-203-4996
ebeerer@vistamaria.org
www.vistamaria.org/events