

# Event Sponsorship Packages Fearless Heart Gala

Thursday, May 15th, 2025  
One Campus Martius, Detroit

# VISTA MARIA

## PRESENTING SPONSOR - \$50,000



- 32 event tickets (4 tables) with logo on table signage
- Opening remarks opportunity during program
- Outdoor banner at Vista Maria's campus entrance from May 1 to May 31, 2025
- "Presented by" sponsor recognition in all Fearless Heart Gala media relations efforts
- Video commercial spot opportunity during program
- Opportunity to distribute company materials at event
- Logo and "Presented by" recognition on event invitation (Logo must be received by Feb 17, 2025)
- Logo and "Presented by" recognition on all event collateral and signage
- Verbal recognition at the event
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Full-page full color ad in the event program book with prime placement inside front cover
- Logo and recognition in the event program book
- Recognition on Vista Maria's website and social media
- Logo and recognition in all pre and post event email communications sent to all event attendees

## PLATINUM / COCKTAIL HOUR SPONSOR \$30,000

- 24 event tickets (3 tables) with logo on table signage
- Logo on cocktail napkins
- Video commercial spot opportunity during cocktail hour reception
- Opportunity to distribute company materials at event
- Logo and recognition on event invitation (Logo must be received by Feb 17, 2025)
- Logo and recognition on event signage
- Verbal recognition at the event
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Full-page full color ad in the event program book with prime placement inside back cover
- Logo and recognition in the event program book
- Recognition on Vista Maria's website and social media outlets
- Logo and recognition in all pre and post event email communications sent to all event attendees

## GOLD / VALET SPONSOR \$20,000

- 16 event tickets (2 tables) with logo on table signage
- Logo prominently placed on signage near valet
- Logo on hanging rear view mirror valet tag
- Logo and recognition on event invitation (Logo must be received by Feb 17, 2025)
- Logo and recognition on event signage
- Verbal recognition at the event
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Full-page full color ad in the event program book
- Logo and recognition in the event program book
- Recognition on Vista Maria's website and social media outlets
- Logo and recognition in all pre and post event email communications sent to all event attendees

# Event Sponsorship Packages Fearless Heart Gala

Thursday, May 15th, 2025  
One Campus Martius, Detroit

# VISTA MARIA

## SILVER SPONSOR - \$15,000

- 16 event tickets (2 tables) with logo on table signage
- Logo and recognition on event invitation (Logo must be received by Feb 17, 2025)
- Logo and recognition on event signage
- Verbal recognition at the event
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Half-page full color ad in the event program book
- Logo and recognition in the event program book
- Recognition on Vista Maria's website and social media
- Logo and recognition in all pre and post event email communications sent to all event attendees

## BRONZE SPONSOR - \$10,000

- 8 event tickets (1 table) with logo on table signage
- Logo and recognition on event signage
- Verbal recognition at the event
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Half-page full color ad in the event program book
- Logo and recognition in event program book
- Recognition on Vista Maria's website and social media
- Logo and recognition in all pre and post event email communications sent to all event attendees

## CORPORATE SPONSOR - \$5,500

- 8 event tickets (1 table) with logo on table signage
- Company name recognition on event signage
- Quarter-page full color ad in the event program book
- Company name recognition in event program book
- Recognition on Vista Maria's website and social media
- Logo and recognition in all pre and post event email communications sent to all event attendees

## TABLE SPONSOR - \$2,500

- 8 event tickets (1 table) with name or company logo on table signage
- Recognition in the event program book

## GOOD SHEPHERD SPONSOR - \$1,500

- Quarter-page full color ad in the event program book
- Company name and recognition in event program book
- Recognition on Vista Maria's website and social media
- Recognition in all pre and post event email communications sent to all event attendees

## BENEFACTOR COUPLE - \$1,000

- 2 event tickets
- Recognition in the event program book

## INDIVIDUAL TICKET - \$250

- 1 event ticket
- Care for the Caregivers! Consider donating an individual ticket back for a Vista Maria staff to attend the Fearless Heart Gala.

## UNDERWRITING OPPORTUNITIES

- Event Floral: \$6,000
- Event Giveaway:
  - Branded Deck of Cards: \$1,500
  - Cookies: \$1,000
- Videographer: \$1,200
- Photographer: \$600



FOR ADDITIONAL SPONSORSHIP  
OPTIONS, PLEASE CONTACT:

**Betsy Beerer**  
Development Officer  
313-203-4996  
ebeerer@vistamaria.org  
www.vistamaria.org/events

# Event Sponsorship Packages Ford Purchasing Golf Outing

Monday, June 2nd, 2025  
Dearborn Country Club

# VISTA MARIA

## GOLFER GIFT SPONSOR - \$15,000

- 2 Foursomes
- 2 Hole Sponsor signs
- Company logo exclusively on all golfer gift shirts
- Verbal recognition during program
- Logo and recognition on event signage
- Logo and recognition on event website
- Logo and recognition on Vista Maria's website and social media

For information on Co-Golfer Gift opportunity with another company, please contact Betsy Beerer, Development Officer

## LUNCH SPONSOR - \$1,000

- Logo stickers on each golfer's lunch box
- Logo and recognition on lunch sponsor signage
- Verbal recognition during program
- Logo and sponsor recognition on event website
- Logo and recognition on Vista Maria's website and social media

## HOLE SPONSOR - \$500

- Company logo and sponsor recognition on signage placed by tee

## PROGRAM SPONSOR - \$5,500

- 1 Foursome
- 1 Hole Sponsor sign
- Logo and recognition on dinner reception printed material
- Verbal recognition during program
- Logo and recognition on event signage
- Logo and sponsor recognition on event website
- Logo and recognition on Vista Maria's website and social media

## GOLF FOURSOME - \$3,000

- 18 Holes of golf
- Lunch and dinner
- Drinks on the course

## BEVERAGE CART SPONSOR - \$1,500

- Verbal recognition mention during program
- Logo and recognition on beverage cart signage
- Logo and sponsor recognition on event website
- Logo and recognition on Vista Maria's website and social media

“ Entering my college career, I knew that Michigan's foster care system contains around 10,000 children. On average, about 70% of this population graduates from high school, only 10% apply to college, and less than 3% of children in foster care will graduate.  
**I knew I wanted to be part of that 3%.**  
Elaina, Scholarship Recipient ”



FOR ADDITIONAL SPONSORSHIP  
OPTIONS, PLEASE CONTACT:

**Betsy Beerer**  
Development Officer  
313-203-4996  
ebeerer@vistamaria.org  
www.vistamaria.org/events



# Event Sponsorship Packages

## George Blaha's High Hopes Invitational

# VISTA MARIA

Monday, June 9th, 2025

Tam-O-Shanter Country Club, West Bloomfield

### PRESENTING SPONSOR - \$15,000

- 3 Foursomes
- Logo and "Presented by" recognition on event invitation (Logo must be received by April 7th, 2025)
- Logo and "Presented by" recognition on all event collateral and signage, including press releases and media
- Logo and recognition at registration area
- Logo and recognition at games during the outing (longest drive, closest to the pin, dart board)
- 2 Hole Sponsorships
- Opportunity to distribute company materials at the event
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

### GOLD / AUCTION SPONSOR - \$10,000

- 2 Foursomes
- Logo and recognition for both the silent and live auctions, including verbal recognition by George Blaha and signage at silent auction
- Logo and recognition on event signage
- 1 Hole Sponsorship
- Opportunity to distribute company materials at the event
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

### SILVER / GOLFER GIFT SPONSOR - \$7,500

- 1 Foursome
- Logo on golfer gift
- Opportunity to distribute company materials at the event
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

### DINNER SPONSOR - \$5,000

- 1 Foursome
- Logo and recognition on signage in the dining room
- 4 Additional dinner tickets
- Verbal recognition during the dinner program
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees



# Event Sponsorship Packages

## George Blaha's High Hopes Invitational

Monday, June 9th, 2025

Tam-O-Shanter Country Club, West Bloomfield

# VISTA MARIA

### COCKTAIL RECEPTION SPONSOR - \$4,000

- 1 Foursome
- Logo on cocktail napkins distributed during Cocktail Hour
- Logo and recognition on signage at Cocktail Hour
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

### COURSE BEVERAGE SPONSOR - \$3,000

- 1 Foursome
- Logo on and recognition on beverage cards
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

### GOLF FOURSOME & HOLE SPONSOR - \$2,450

- 1 Foursome
- Logo and recognition on course signage
- Recognition in all pre and post event email communications sent to all event attendees

### MEDIA SPONSOR - \$1,000

- 2 Tickets to the Cocktail Hour
- Recognition in the Dining Room
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Recognition in all pre and post event email communications sent to all event attendees

### HOLE SPONSOR - \$500

- Logo and recognition on course signage
- Recognition in all pre and post event email communications sent to all event attendees

### GOLF FOURSOME - \$1,950

- 18 Holes of golf
- Breakfast, lunch, and dinner
- Drinks on the course

“ They were compassionate about my homelessness, trauma, shortcomings, and temperament, still trying to show me the light at the end of the tunnel. ”

**Charlaine,**  
Former Vista Maria Client



**FOR ADDITIONAL SPONSORSHIP  
OPTIONS, PLEASE CONTACT:**

**Betsy Beerer**  
Development Officer  
313-203-4996  
ebeerer@vistamaria.org  
www.vistamaria.org/events

# Event Sponsorship Packages Women Fore! Women

Tuesday, August 12th, 2025  
Fox Hills Golf and Banquet Center, Plymouth

# VISTA MARIA

## PRESENTING SPONSOR - \$5,000

- 2 Foursomes
- 4 Additional dinner tickets
- 2 Hole Sponsorships
- Opportunity to give remarks during the dinner program
- Recognition on all event collateral and signage
- Opportunity to display company banner in highly visible area at the event
- Verbal recognition during the dinner program
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## LUNCH SPONSOR - \$1,500

- Golf for 2
- 2 Additional lunch tickets
- 1 Hole Sponsorship
- Opportunity to display company banner in highly visible area at the event
- Logo and recognition on event signage
- Verbal recognition during the dinner program
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## GOLF FAVORS SPONSOR - \$750

- 2 Dinner tickets
- 1 Hole Sponsorship
- Include a gift with company logo in the gift bag
- Verbal recognition during the dinner program
- Logo and recognition on Vista Maria's website and social media



FOR ADDITIONAL SPONSORSHIP  
OPTIONS, PLEASE CONTACT:

**Betsy Beerer**  
Development Officer  
313-203-4996  
ebeerer@vistamaria.org  
www.vistamaria.org/events

## DINNER SPONSOR - \$2,500

- 1 Foursome
- 2 Additional dinner tickets
- 1 Hole Sponsorship
- Opportunity to give remarks during the dinner program
- Logo and recognition on event signage
- Verbal recognition during the dinner program
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## BEVERAGE CART SPONSOR - \$1,250

- Golf for 2
- 1 Hole Sponsorship
- Logo and recognition on beverage cart
- Verbal recognition during the dinner program
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses

## BREAKFAST SPONSOR - \$500

- Logo and recognition on event signage
- Include a gift with company logo in the giveaway bag
- Verbal recognition during the dinner program
- Logo and recognition on Vista Maria's website and social media

## HOLE SPONSOR - \$225

- Logo and recognition on golf cart electronic communication board
- Logo and recognition on Vista Maria's website and social media

## GOLF FOURSOME - \$800

- 18 Holes of golf
- Breakfast, lunch, and dinner
- 4 Drink tickets

# Event Sponsorship Packages Empowerment Lunch

Tuesday, September 9th, 2025  
Plum Hollow, Southfield

# VISTA MARIA

## PRESENTING SPONSOR - \$10,000

- 2 Tables of 10 guests, with logo on table signage
- Logo and “Presented by” recognition on all event signage and collateral
- Verbal recognition during the program
- Logo and recognition on Vista Maria’s website and social media
- Recognition in Vista Maria’s Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## VALET SPONSOR - \$5,000

- 1 Table of 10 guests, with logo on table signage
- Logo and recognition on event signage
- Logo prominently placed on signage near valet
- Logo on hanging rear view mirror valet tag
- Logo and recognition on Vista Maria’s website and social media
- Recognition in Vista Maria’s Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## TABLE SPONSOR - \$2,500

- 1 Table of 10 guests, with logo on table signage
- Logo and recognition on event signage
- Logo and recognition on Vista Maria’s website and social media
- Recognition in Vista Maria’s Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## SUPPORTER - \$1,500

- 5 Guests at the event
- Recognition on event signage
- Recognition on Vista Maria’s website and social media
- Recognition in Vista Maria’s Heartbeat newsletter sent to over 5,000 homes and businesses
- Recognition in all pre and post event email communications sent to all event attendees



**FOR ADDITIONAL SPONSORSHIP  
OPTIONS, PLEASE CONTACT:**

**Betsy Beerer**  
Development Officer  
313-203-4996  
[ebeerer@vistamaria.org](mailto:ebeerer@vistamaria.org)  
[www.vistamaria.org/events](http://www.vistamaria.org/events)

# Event Sponsorship Packages Dolly Drive

Thursday, October 9th, 2025  
The Whiskey Factory, Detroit

# VISTA MARIA

## PRESENTING SPONSOR - \$25,000

- 24 Event tickets
- 48 Drink vouchers
- Logo and “Presented by” recognition on event signage and collateral
- Logo included on photo booth backdrop
- Live social media post from event promoting company
- Verbal recognition during the program
- Logo and recognition on Vista Maria’s website and social media
- Recognition in Vista Maria’s Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## TOY COLLECTION SPONSOR - \$15,000

- 16 Event tickets
- 32 Drink vouchers
- Logo and recognition on event signage
- Logo and recognition at the toy collection area
- Verbal recognition during the program
- Logo and recognition on Vista Maria’s website and social media
- Recognition in Vista Maria’s Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## PHOTOBOOTH SPONSOR - \$10,000

- 12 Event tickets
- 24 Drink vouchers
- Logo and recognition on event signage
- Logo on every Photobooth print out
- Opportunity to include a gift or company information at photobooth station
- Verbal recognition during the program
- Logo and recognition on Vista Maria’s website and social media
- Recognition in Vista Maria’s Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## GUEST GIFT SPONSOR - \$7,500

- 10 Event tickets
- 20 Drink vouchers
- Logo and recognition on event signage
- Logo and recognition on guest gift
- Logo and recognition on Vista Maria’s website and social media
- Recognition in Vista Maria’s Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## RAFFLE SPONSOR - \$5,000

- 8 Event tickets
- 16 Drink vouchers
- Logo and recognition on event signage
- Logo on every raffle ticket
- Logo and recognition on Vista Maria’s website and social media
- Recognition in Vista Maria’s Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees



**FOR ADDITIONAL SPONSORSHIP  
OPTIONS, PLEASE CONTACT:**

**Betsy Beerer**  
Development Officer  
313-203-4996  
ebeerer@vistamaria.org  
www.vistamaria.org/events



# Event Sponsorship Packages Dolly Drive

Thursday, October 9th, 2025  
The Whiskey Factory, Detroit

# VISTA MARIA

## BRONZE SPONSOR - \$2,500

- 6 Event tickets
- 12 Drink vouchers
- Logo and recognition on event signage
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## CORPORATE SPONSOR - \$1,750

- 4 Event tickets
- 8 Drink vouchers
- Logo and recognition on Vista Maria's website and social media
- Recognition in Vista Maria's Heartbeat newsletter sent to over 5,000 homes and businesses
- Logo and recognition in all pre and post event email communications sent to all event attendees

## UNDERWRITING OPPORTUNITIES

- Dessert Table: \$2,000
- Wine Pull \$2,000
- Cocktails \$2,000
- Videographer: \$1,200
- DJ: \$600
- Photographer: \$600



Vista Maria's youth are near and dear to my heart and I am honored to continue supporting them and this unique event.

For a scared child who is removed from the home due to abuse and neglect, a doll or stuffed animal is a reminder of happiness-- a reminder of hope and kindness that is reassuring during a very traumatic time.

**Shannon Murphy**

Co-Host of "The Mojo in the Morning Show" on Channel 95.5

